
Public-Private-Partnership

Adaptation for Smallholders to Climate Change

Documentation Kick-off Workshop

Objectives of Workshop

To commence the PPP Project between Cafédirect and GTZ on “Adaptation of Smallholders to Climate Change” a one-day kick-off workshop was held on April 24th, 2007 in Eschborn which had the following objectives

- Inform partners on project concept and approach
- Achieve a common understanding on role of expert committee and contribution of different members
- Further specify operational planning for first project phase
- Discuss options of data collection in critical research fields

Strategy and Approach of PPP Project

After presenting an outline of the project objectives and approach a number of strategic comments and recommendations were formulated by participants. These can be summarized as follows:

- The “research” activities of the project should not include the gathering of a wide variety of data meeting scientific criteria but rather on the **compilation of practical information** which could convince traditional farmers and can be used to make a convincing “business case”.
- In order to create ownership small scale **producers** should be **involved in all stages of project activities** ranging from collection of information to development of adaptation strategies and implementation of pilot cases.
- The project should limit itself to the implementation of **few pilot strategies** based on a priority setting by producers and taking into account ongoing efforts of farmers to cope with (worsening) climatic conditions. In particular the project should focus on cases where the effectiveness of current adaptations is limited by access to knowledge and/or technical or financial resources.
- Given the fact that “climatic change” is a very complex, long term and controversially discussed process, it is suggested that the project focuses “**climatic variability**” as this determines the production conditions.

Role and Contributions of Expert Committee

The Expert Committee (EC) plays an important part in the implementation strategy of the project. Participants of the kick-off workshop endorsed this approach and expressed their willingness to contribute to project activities.

Potential contributions of the different EC members (or the institutions / units they represent) include:

| Twin | Imani | GTZ Sector Project: Agro Biodiversity | GTZ Dept. for Risk Disaster Management | GTZ – Coffee (4 C) | GTZ – Climate Protection Programme |
|------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> Integration of work into producer organisation's strategic priorities | <ul style="list-style-type: none"> Integration into ongoing PPP activities of Cafédirect | <ul style="list-style-type: none"> Expertise concerning CC-Adaptation through ABD (technical knowledge and contacts) | <ul style="list-style-type: none"> Linkage to existing (disaster) risk management activities in the respective countries | <ul style="list-style-type: none"> Linkage to stakeholders (of the coffee sector) | <ul style="list-style-type: none"> Provision of "living knowledge" on climate change w/r to policies, contacts and judgement |
| <ul style="list-style-type: none"> Supporting a participatory process which contributes to producer's "buying in" and ownership | <ul style="list-style-type: none"> Provision of tea specific information and tea producer profiles | <ul style="list-style-type: none"> Elaboration of ToR for field studies | <ul style="list-style-type: none"> Short term experts for coffee and risk management (esp. for Peru and CA) | <ul style="list-style-type: none"> Collection of existing best practices (if available) | <ul style="list-style-type: none"> Experience pointers |
| <ul style="list-style-type: none"> Facilitate access to (best) practices case studies | <ul style="list-style-type: none"> Provision of producer "anecdotal" information | <ul style="list-style-type: none"> Analysis and comments on results of field studies | <ul style="list-style-type: none"> Expertise on risk management tools for the communal level | <ul style="list-style-type: none"> Support to knowledge & information management | <ul style="list-style-type: none"> (Limited) time budget |
| <ul style="list-style-type: none"> Facilitate access to producer networks in order to disseminate results / foster "buy in" | <ul style="list-style-type: none"> Support implementation strategy (form and style) | <ul style="list-style-type: none"> Conceptualize support programmes for producer groups | <ul style="list-style-type: none"> International contacts | <ul style="list-style-type: none"> Dissemination of learning experiences | |
| <ul style="list-style-type: none"> Provide linkages to other projects and initiatives (e.g. EU-Programme "Compete") | <ul style="list-style-type: none"> Producer contracts for dissemination of information | | | | |

In this context the **EC** is not considered to be a formal “steering committee” responsible for the overall project implementation but rather a “**sounding board**” which fulfils **advisory functions** for well defined aspects. Therefore the mode of cooperation between the project team and the EC should work through **specific requests or questions** and as far as possible through informal procedures (bilateral meetings, e-mail, telephone calls etc.)

Plan of Operations and first Activities

The presented draft of the “Operational Plan and Time Frame” raised a number of critical remarks because in its current form it seems rather “assessment heavy”. Therefore it was **recommended** to

- use regular events and activities of Cafédirect’s PPP to disseminate the project strategy, create interest amongst producer groups and “test the waters” for the project approach through an informal dialogue process,
- produce a project outline in terms understandable for producer groups / small holder farmers,
- ensure early contacts and decentralized / site specific discussions with interested producers in the focus regions,
- conduct collection of (general) secondary information and (producer or site specific) primary information as parallel process rather than as a sequence,
- focus collection of information on existing best practices of coping strategies employed by producers and include risk analysis into the assessment of these strategies,
- combine such a risk assessment with the planning of adaptation strategies at producer level.

Milestone

By September 2007 potential groups for pilot implementation have been short-listed through a transparent process led by TWIN and IMANI and agreed with the project's management structure.

The identification process of potential groups and first ideas of possible adaptation strategies will be reviewed and discussed in a meeting of the experts’ committee and specified in regional meetings with these pilot groups. The desk-research outcomes will also influence the selection.

Possible criteria for this selection process would include:

- likelihood and expected extent of being affected by future climatic variability / change,
- sufficient energy and organisational strength to participate in innovative approaches,
- degree to which respective group seems “representative” and allows for transfer of results and experiences to others.

Next project activities

| Activity | Responsible | Date |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------|------------------------------|
| <ul style="list-style-type: none"> ▪ Produce a brief presentation for the SCAA convention | PM / PC | 2.5.07 |
| <ul style="list-style-type: none"> ▪ Use the Twin slot to share outcome of kick-off workshop with producers, collect first reactions and start networking for project | Twin | 4.-8.5.07 (Long Beach) |
| <ul style="list-style-type: none"> ▪ Update operational plan | PM | 15.5.07 |
| <ul style="list-style-type: none"> ▪ Draft 2-3 pages project outline for presentation / dissemination | PM | 20.5.07 |
| <ul style="list-style-type: none"> ▪ "Translate" project outline into producer's language and thinking | Twin / Imai | 2 weeks after draft |
| <ul style="list-style-type: none"> ▪ Prepare interview / discussion guideline for producer groups and criteria for selection of pilot groups | | |
| <ul style="list-style-type: none"> ▪ Draft preliminary terms of reference for secondary desk studies and field studies (process design) | PM / PC (commented by EC members) | |
| <ul style="list-style-type: none"> ▪ Select and contract team of (external) consultants for desk study and producer dialogue | PM / PC | |
| <ul style="list-style-type: none"> ▪ Conduct short desk study on main ongoing discussions and approaches: "Impact of climate change on coffee/ tea producers and possible adaptation strategies" | Consultant(s) | Up to September 07 |
| <ul style="list-style-type: none"> ▪ Collect essential secondary information through brief desk studies in countries and/or from research centres (e.g. available hazard maps) | Consultant(s) | Up to September 07 |
| <ul style="list-style-type: none"> ▪ Use visit to tea producers and planned workshop for Tanzanian / Kenyan producer groups on environmental issues to share outcome of kick-off workshop with producers, collect first reactions and start networking for project | Imani | Up to 15.6.07 18.6.07 |
| <ul style="list-style-type: none"> ▪ Conduct special (regional) workshops with representatives of producer groups that have expressed interest in collaboration to discuss strategies s | | October – November 07 |
| <ul style="list-style-type: none"> ▪ Use the EAFCA meeting to present the project approach and first results to interested partners | GTZ - Coffee | February 08 (Kampala) |

The next (face-to-face) **meeting of the EC and the PM / PC** is scheduled for October 2007 with the objectives to:

- review the selection process of groups for pilot implementation,
- assess the compiled information,
- formulate a process design how to conduct in-depth strategic discussions with pilot groups.

For the **internal communication** amongst the different actors of the project a web-based solution is suggested using either a Wiki or a Blog-approach which allows all parties easy access and the option to contribute own information (relevant documents, events, URL addresses etc.).

In any case it is expected that the PM will draw the attention to relevant additions within this platform through an e-mail announcement.

Annex: Participants of kick-off workshop

| | Surname | Name | Function | E-Mail | Company |
|----|--------------------------------------|----------|-------------------------------------------------------------------|---------------------------------|----------------|
| 1 | Weinmann | Wolfgang | PPP Manager Cafédirect | wweinmann@cafedirect.co.uk | Cafédirect plc |
| 2 | Barney | Ian | Managing Director Twin | IanBarney@twin.org.uk | Twin |
| 3 | Stedman | Peter | Project Manager Imani | peter@imanidevelopment.com | Imani Ltd. |
| 4 | Balzer | Geert | Facilitator/Team Consult | g.balzer@gmx.de | |
| 5 | Schmitz-Hoffmann | Carsten | GTZ-Coffee | Carsten.Schmitz-Hoffmann@gtz.de | GTZ |
| 6 | Kotschi (p.p. Annette von Lossau) | Johannes | Sector Project Agro Biodiversity | kotschi@t-online.de | GTZ |
| 7 | Schäf | Thomas | Department for Risk Disaster Management | Thomas.Schaef@gtz.de | GTZ |
| 8 | Dr. Petersen | Lorenz | Climate Protection Program (CaPP) | Lorenz.Petersen@gtz.de | GTZ |
| 9 | Lunkenheimer | Bernd | Group Leader PPP Facility | Bernd.Lunkenheimer@gtz.de | GTZ |
| 10 | Hinsch | Mareike | PPP Project Management | Mareike.Hinsch@gtz.de | GTZ |
| 11 | Jährmann | Kathleen | PPP Project Management | Kathleen.Jaehrmann@gtz.de | GTZ |
| 12 | Heindrichs | Thomas | Department for Rural Development and Natural Resources Management | Thomas.Heindrichs@gtz.de | GTZ |
| 13 | Reithe | Georg | Intern | georg.reithe@gtz.de | GTZ |
| 14 | Wolf | Miriam | Intern | miriam.wolf@gtz.de | GTZ |