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**GTZ Center for Cooperation with the Private Sector (PPP)
Expert Meeting * 9th October, 2009, GTZ Eschborn, Auditorium**

Building momentum for Strategic Alliances addressing climate change

Agenda

8:30 to 9:00

Registration

9:00 to 09:40

Key Note Speech – Michael Plesch / BMZ – Federal Ministry for Economic Cooperation and Development

09:40 to 11:15

Impacts and results of implemented adaptation and mitigation approaches with the private sector

- **Exemplary adaptation strategies - AdapCC:** PPP between Cafédirect plc. and GTZ to implement exemplary adaptation strategies in the smallholder coffee and tea sector, presented by Wolfgang Weinmann, Producer Partnership Program Manager / Cafédirect and Kathleen Schepp, Project Coordinator AdapCC / GTZ
- **AGRO and Microinsurance** – Munich Re, Joachim Herbold
- **Coffee standards and climate:** PPP between Sangana Commodities Ltd. and GTZ with the 4C Association and the World Bank as additional partners; aiming at supporting climate change adaptation and mitigation in the coffee sector through an add-on standard module, presented by Julius Nganga, Sangana Commodities Ltd and Kerstin Linne, Project Coordinator Sangana PPP / GTZ

11:15 to 11:45

COFFEE BREAK

11:45 to 13:00

Panel discussion: Sustainability of investments in climate adaptation and mitigation strategies

Debate about proven and needed adaptation and mitigation strategies in agriculture, focusing on monitoring and evaluation of the impacts, financing mechanisms, synergies between mitigation and adaptation, and future challenges, e.g. climate insurances, diversified agricultural production, climate friendly certification, etc. The roles and contributions of different sectors and partners will be highlighted.

Private sector:

- Anne McCaig, CEO Cafédirect plc.
- Stefan Dierks, Senior Manager CR / Tchibo

Civil society:

- Mohammad Rafiq, Vice-President / Rainforest Alliance

Public sector partner countries:

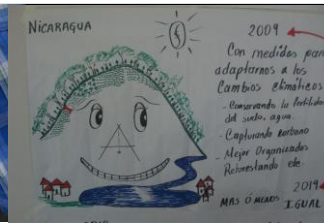
- Robert Dilger, Technical Advisor in Environmental Policies / RUTA (Regional Unit for Technical Assistance in Central America)

Applied research:

- Lucio Pedroni, CarbonDecisions

Public sector:

- Lorenz Petersen, Head of Climate Change Protection Program / GTZ



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13:00 to 14:00 LUNCH BREAK

14:00 to 14:45 Marketplace

Exposition of promising adaptation and mitigation approaches

14:45 to 16:15 Workshops aiming at designing project approaches and strategic alliances

Including
30 min coffee
break

Topics

Access to micro-finance and insurance services

Moderation: Brigitte Klein, GTZ

Technical Input: LÍgia María Castro Monge, RUTA

Climate-friendly certification systems and access to carbon markets

Moderation: Kerstin Linne, GTZ

Technical Input: Lucio Pedroni / Carbon Decisions and Marco Lange, Stop Climate Change

Adaptation in agricultural production systems

Moderation: Kathleen Schepp, AdapCC / GTZ

Technical Input: Peter Läderach, CIAT

Climate change strategies for businesses

Moderation: Alexander Fröde, Division Environment and Climate / GTZ

Technical Input: Katrin Gothmann, Division Environment and Climate / GTZ

Key questions

- Which are the most pressing issues and challenges in each field? What are the greatest risks and opportunities? Which regions are most affected?
- Possible ways to confront these challenges? Possible partners and cooperation-schemes? What kind of inputs, investments and financing are necessary?
- Potential agreements regarding further proceedings?

16:15 to 17:10 Wrap up and closing session

Plenary presentation and discussion of workshop results

Wrap up of findings – Carsten Schmitz-Hoffmann, Head of Program Office for Social and Ecological Standards / GTZ

Moderation: Constanze Helmchen, Focal Point - German Global Compact Network / GTZ